

The Power of Partnerships



Starts at 10:30 a.m.

Terry Carlile

www.tlcyouthservices.net



You get the fun stuff for being early!



Song



**Tree
Swing**



Maze



**TV
Land**

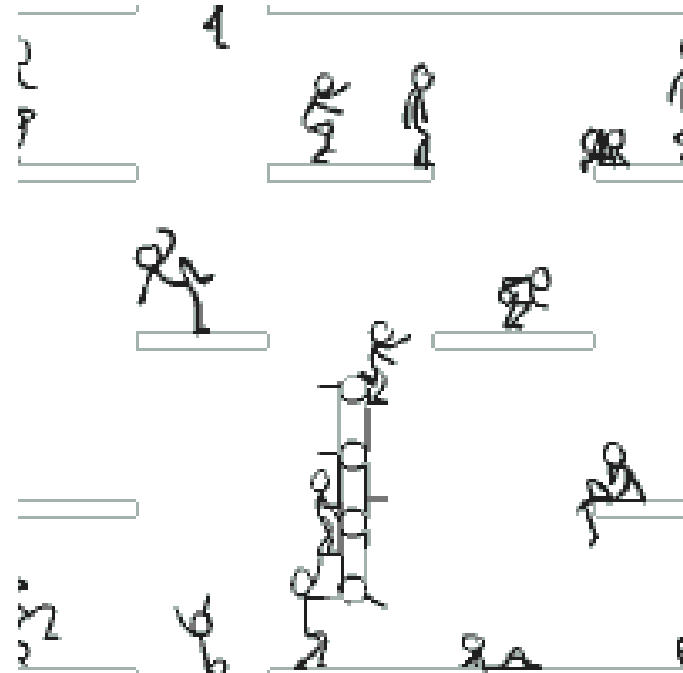
The Power of Partnerships

Texas Career Education Conference 2011

Listening rate is: 500-900 wpm
Speaking is only: 100-150 wpm
So you can handle the fast approach.

Have FUN!

TLC Request form and
workshop evaluation available.



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- What does your retention rate look like?
- What's the ROI: return on investment for youth in your program?



Drop Out Rates!

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What are some of the challenges youth face today?

What is the global workforce challenge and how does it relate to your work?



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**With all the
challenges...
can your
program
ALONE really
make a lasting
impact on
youth?**



20 External Assets: Search Institute

These are the positive experiences young people receive from the world around them. They are about supporting and empowering young people, about setting boundaries and expectations, and about positive and constructive use of young people's time.

They identify important roles that families, schools, congregations, neighborhoods, and youth organizations can play in promoting healthy development.



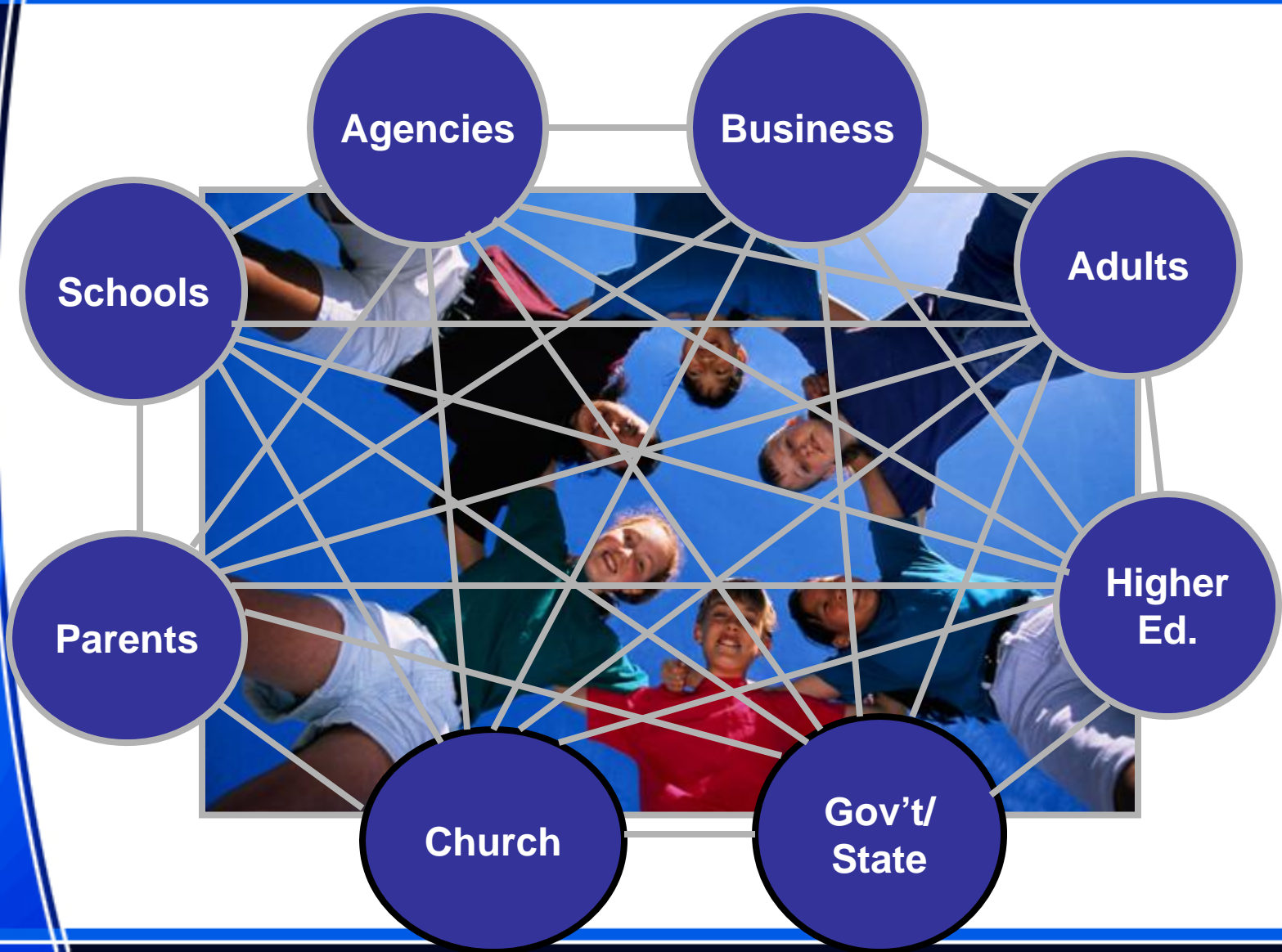
Protecting Youth from High-Risk Behaviors

	0-10	11-20 Assets	21-30 Assets	31-40 Assets
Problem Alcohol Use	49%	27%	11%	3%
Violence	61%	38%	19%	7%
Illicit Drug Use	39%	18%	6%	1%
Sexual Activity	32%	21%	11%	3%

Promoting Positive Attitudes and Behaviors

	0-10 Assets	11-20 Assets	21-30 Assets	31-40 Assets
Exhibits Leadership	50%	65%	77%	85%
Maintains Good Health	26%	47%	69%	89%
Values Diversity	36%	57%	74%	88%
Succeeds in School	8%	17%	30%	47%

Proven Partnerships Providing Assets for Successful Youth



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Career Education

How do you identify those resources that can support your objectives and be proactive in preparing for the challenges?



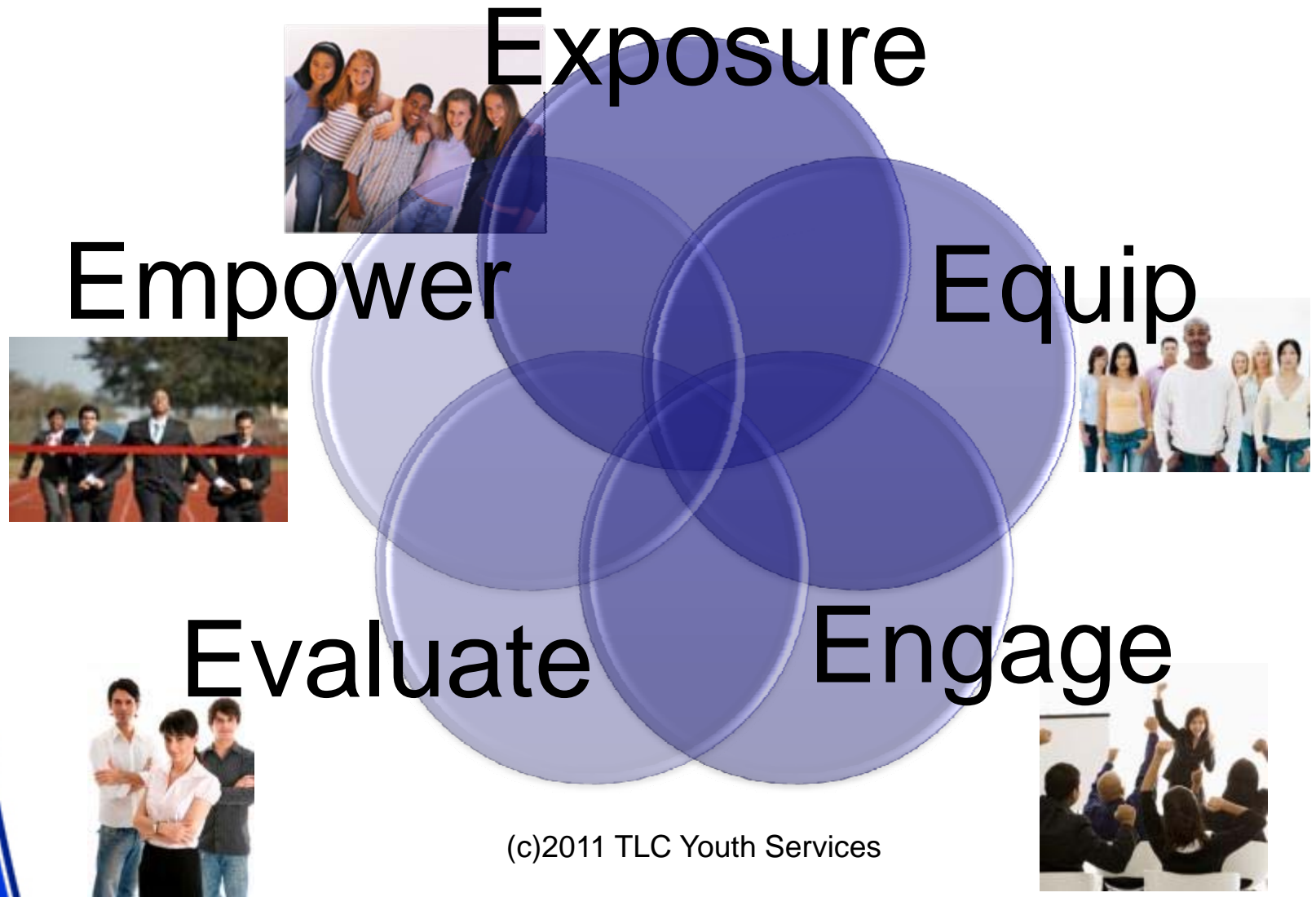
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It's not the **WHO**,

It's the **HOW** can
they partner?

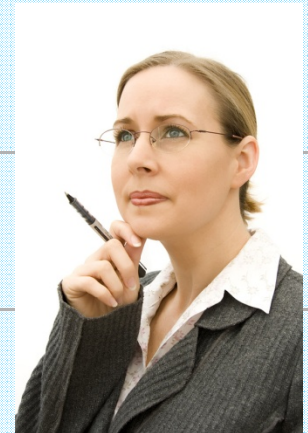
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Brainstorm: who can be a partner?

Exposure	
Equip	
Engage	
Evaluate	
Empower	



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EXPOSURE

- internet research
- labor market information
- plant tours
- internships
- guest speakers
- job shadow
- career interview
- interaction with many “professionals”



*Example:
MLB field trip*

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EQUIP

- career planning drives the school schedule
- programs with distinct frameworks
- avenue for expression
- outside the classroom learning events
- holistic approach
- include family
- stair stepping objectives
- MARKET DEMANDS!



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ENGAGE

- leadership development opportunities
- youth lead advisory groups
- volunteer
- mentoring young people
- community service activities
- utilized in outreach/recruitment efforts



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EVALUATE

- ongoing skills/interest assessments
- reality checks along the way
- education assessment to recognize challenges
- monitor at various check points
- repeat as needed



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EMPOWER

- high standards, high expectations
- create sense of competition on projects
- relate worldwide events to their sphere
- recognition
- ownership
- failure is not necessarily “bad”
- create solution’s environment



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3. Basics of Developing Partnerships

- A. **Brainstorm** all potential resources.
- B. Identify a **mutual** benefit, objective.
- C. **“Sell”** the win-win-win scenario.
- D. Provide constant **communication**.
- E. Under **promise**, over **deliver**.

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- Workforce Solutions Centers
- Chamber of Commerce
- Junior Achievement
- DARS
- Senior Citizen groups
- HR groups (Society of Human Resources Managers)
- Colleges
- Rotary, Toastmasters, Lions, Kwawnis, etc.
- Volunteers of America

The Power of Partnerships

Your success stories!



**The more
connections...the
greater the power!**



Thank you for your participation!

- ✓ **TLC workshop evaluation & request for more resources**

Top 20 games/illustrations

Today's Powerpoint

- ✓ **workshop assessment**

www.tlcyouthservices.net



See our website for more free resources!

***Schedule TLC for your Back To School
Staff Training Event!***

See TLC at: 1:45 pm "I'm Crisp" (burnout)

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Program Model

