



2011 Texas Career Education Conference

“Lights, Camera, Action: Integrating Video Into
Your CTE Program”

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HOW CAN VIDEO HELP YOUR PROGRAM?



● What things can you do with video?

> Think of at least (5) ideas.

> Please be ready to share. 😊



WHERE DO I BEGIN?

- **Use what you already have access to.**
 - Movie Maker
 - iMovie
- **Use what's free and legal.**
 - Freeplaymusic.com
 - Mediacollege.com
 - [Pivot – Stick Figure Animation – Video Example](#)
 - Save Animation as a GIF file and import as a photo file.
- **Find out how you can improve what you already have.**
 - Movie Maker Add-Ins
- **Know who you are working with.**
 - Realize that your students can be successful even at the beginning.
 - Fuel Up to Play 60 - GMT
 - Find out what your students already know.
 - Student Self-Assessments – Use Google Docs
 - [Shea Example – AV Principles Course](#)



WHAT IS NEEDED TO ENSURE SUCCESSFUL GROUP LEARNING?

- Discuss with your neighbor and be ready to share. 😊



HOW DO I TEACH IT?

- Be organized and consistent.
- Make sure students know what you expect.
 - > Be calculative
- Show them how to do it. Keep it simple.
- Meet with your student groups before, during, and after each project.
 - > They will work harder if they know you are interested.



CURRICULUM SUPPORTS

Script Writing

- > Two-Column Format
- > Helpful Links
 - http://www.ttop.com/docs/diner_script.pdf
 - <http://www.sfu.ca/media-lab/cycle/cycle2/2b-concepts.html>
 - <http://www.cybercollege.com/frtv/frtv013.htm>

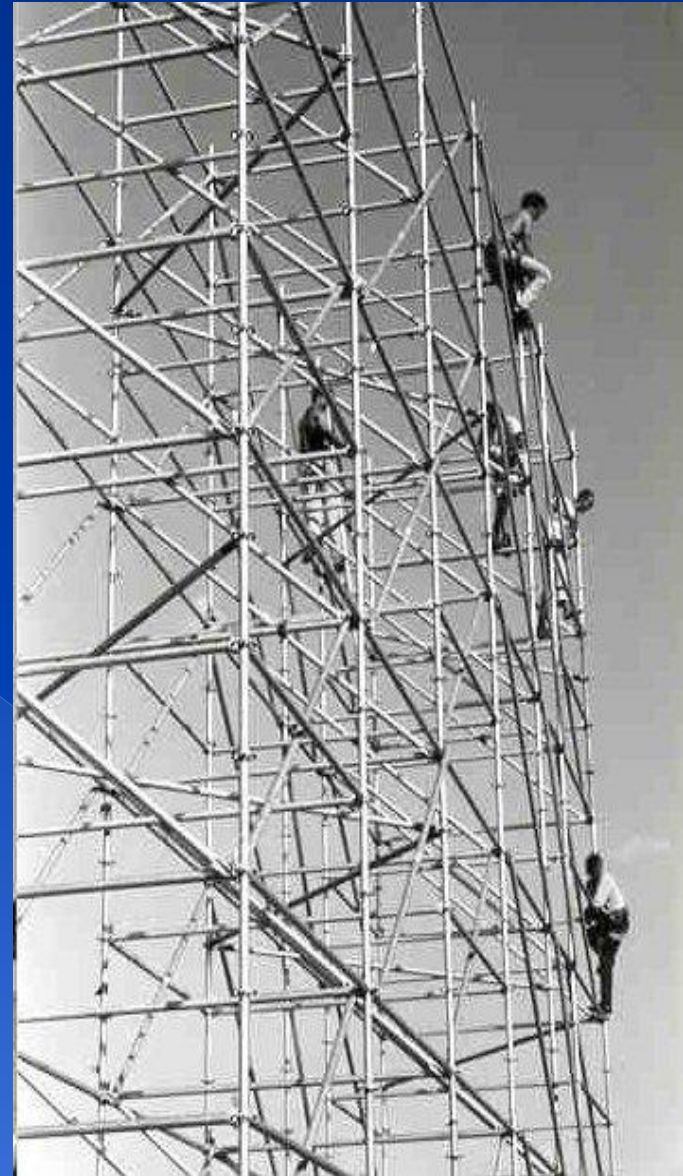
Professional Examples

- > CTE Marketing – <http://www.youtube.com/watch?v=QC0jciTjkcw>
- > [This Old House](#)
- > THOA, MET, TBTEA, ATTE
- > There is a need for video to support student learning in CTE courses.
- > Virtual world versus Physical world – Video

Shea Teacher Webpage – www.alvaradoisd.net

(Go to the HS website, then Faculty/Staff)

- > [Video Project Presentations](#)
- > [Shea Links](#)



WHY DO YOU THINK KIDS ARE SO INTERESTED IN VIDEO?

- Discuss this with your neighbors. Please be ready to share. 😊



<http://planetgreen.discovery.com/imported/nav-techtransport/2009-08/cell-concert.jpg>



<http://static.howstuffworks.com/gif/how-to-add-a-video-to-youtube-3.jpg>

LET'S MAKE A MOVIE

- **Film**
 - > Beginner Affordable Camera – Flip Camera
- **Video Format**
 - > Camera to video editor compatibility
- **Open a Video Editor**
- **Import Media**
- **Edit Media**
- **Save Project**
- **Save Movie File**
- **IMPORTANT** – Keep ALL media on the same drive in the same folder.
- **Enjoy the Show**



SHOW YOUR STUDENTS' WORK OFF

Video Serves

- > [School Tube](#) - 2G Upload
 - [X-Mas Video](#) (AV Production Class)
 - [Big Foot](#) (Principles Class)
 - [Vincent](#) (Principles Class) – TCU Student
- > Teacher Tube – Slower, Smaller Upload
- > You Tube

Embed the HTML code to your students' videos into your teacher web page.

- > Show Example

Gain Support and Define Your Program

- > Football Playoff Videos
 - SHOW STUDENT EXAMPLE – [WB33 News](#)
 - Sports Banquet
 - Student Entrepreneur – ARK Studios

Consider Hosting a Film Festival – AV Tech Teachers

- > [Alvarado ISD's Tri-County Film Festival](#)



EQUIPMENT ESSENTIALS

- ◉ Economical Video Camera – FLIP type camera
- ◉ Fluid Head Tripod – Photo Tripods are not the same.
- ◉ Video Editing Software
- ◉ Great AV Vendor – [B&H Video and Photo Store](#)