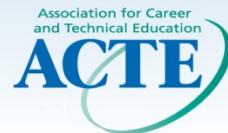


THE VALUE OF MEMBERSHIP AND ACTE

TOGETHER WE MAKE IT WORK!

President
Association for Career and Technical Education



WHO WE ARE...

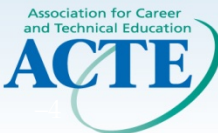
- ACTE is the only national education association dedicated to the entire spectrum of career and technical education.
- Our core purpose is to provide leadership in developing an educated, prepared and competitive workforce.
- Members include teachers, counselors, teacher educators, administrators, state/local employees and students at the secondary, postsecondary, adult education and workforce development levels.

Like a Well Oiled Machine

- Advocate
- Educate
- Lead

Advocate

ACTE is the only national organization that advocates on behalf of all CTE educators and administrators at both the secondary and postsecondary levels



Advocate

A collective voice heard by policymakers

- ACTE works to ensure benefits to career and technical education in laws impacting technical education, tech prep, career guidance, business-education partnerships and more
- **CTE's voice in the field**
 - ACTE advocates with the Department of Education, Department of Labor and other federal departments and agencies
 - Through grassroots efforts, ACTE ensures policymakers hear from the CTE community
 - Represents CTE in national education dialogue through partnerships with national education policy organizations
- **Grassroots Support for CTE Practitioners**
 - **Legislative Action Center** - an easy-to-use online forum for contacting federal representatives
 - CTE Policy Watch Blog and Legislative Updates – timely information on current issues and legislation affecting CTE
 - Text Alerts
 - Grassroots Advocacy Toolkit



Advocate

- **Research Center**

- **Issue Briefs**

-American Competitiveness, Dropout Recovery and Prevention, Transition from Secondary to Postsecondary, Workforce Readiness Credentials, Adolescent Literacy, Environmental Sustainability. Career Guidance, STEM, Career Academies, Workforce Readiness

- **Position Papers**

-Reinventing the American High School

-Expanding Opportunities-Postsecondary Career and Technical Education and preparing Tomorrow's Workforce

- The Emergence of State and Local Policies to Support the Recognition of Academic Credit for CTE Coursework

-Career Readiness

- **State Profiles**

http://www.acteonline.org/resource_center/AL_profile.cfm

Google

screen shot Go

Bookmarks 3 blocked Check Look for Map AutoFill Send to screen Settings

Alabama CTE State Profile

Home RSS Print Page Tools



Focus on teaching again...

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ACTE > [Research/Resources](#)

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Alabama CTE State Profile

[Part 1: Key Facts](#)

- [Student & Teacher Information](#)
- [Delivery System/School Information](#)
- [Funding/Financing for CTE](#)

[Part 2: State Administration](#)

- [Key State CTE Contacts](#)
- [State Agencies](#)
- [State Standards for CTE](#)
- [Program Approval/Quality Control](#)

[Part 3: CTE Initiatives & Related Policies](#)

- [State Education & Workforce Agenda](#)
- [High School Redesign](#)
- [Career Academies](#)
- [Role of Career Clusters](#)
- [Academic & CTE Integration](#)
- [Secondary/Postsecondary Linkages](#)
- [Career Guidance & Advisement](#)
- [Technical Skills Assessments](#)
- [Business & Industry Involvement](#)
- [Educator Development](#)

[Part 4: Results](#)

[Part 5: Local Program Examples](#)

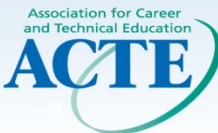
Part 1: Key Facts

ADVOCACY-2010/2011

- Defined **“career readiness”** and injected the definition into the broader education dialogue
- Formed the **“Connected Learning Coalition”** and co-authored *Principles for Learning* paper
- Made over **1,000** contacts with Congressional offices to represent the voice of CTE
- Developed **“Appropriations Earmark Toolkit”** and **“Congressional Recess Packet”** to support members in their advocacy efforts.

Educate

ACTE provides CTE professionals with the resources they need to boost job performance and satisfaction and create a culture of excellence in their communities



Educate

➤ Professional Development

– Annual Convention and Career Tech Expo

November 17-19, St. Louis, MO

- Over 200 sessions that provide access to best practices, certification and leading edge information on a broad range of topics
- Over 400 exhibitors who share the latest products and services in a hands-on environment
- Network and share ideas with 5,000 career and technical educators

-National Policy Seminar

March 5-7, 2012, Washington, DC

- Legislative conference focused on advocating for career and technical education
 - » Hear from those making policy that affects CTE
 - » Meet with legislators to voice your concern and share your success stories

Educate

➤ Professional Development

– Institute for 21st Century Leadership

- Develop 21st century leadership capacities
- Gain access to cutting edge research and best practices
- Learn how to overcome organizational and cultural barriers
- Participate in ACTE Annual Convention, Model Schools Conference and ICLE Leadership Academy/NCPN Conference

-Best Practices and Innovation Conference

September 28-30, 2011, Hot Springs, AR

- Learn what works from colleagues
- Explore new ideas



Educate

➤ Publications

– *Techniques* magazine

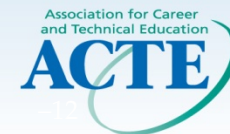
- Monthly *award-winning* magazine that includes in-depth coverage of CTE
- How-to articles that cover best practices help you implement the programs you are reading about
- Articles on the latest products and services let you know what's coming and how to use these tools

– *Career Tech Update (CTU)*

- Free daily electronic newsletter delivered to your in-box
- Easy access to the latest news in education, career tech education and workforce development, regional and local education programs, case studies, and valuable resources with links that allow you to learn more
- ACTE Legislative Update. Included with *CTU*, the Update shares the latest happenings on Capitol Hill and how you can influence national policy

– Legislative Alerts

- Time-sensitive notices that ask for ACTE member action. Includes breaking legislative news and information on how to contact your Member of Congress



Educate

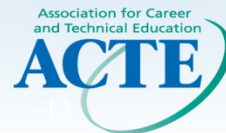
ACTE's Web site—www.acteonline.org

– Networking

- Best Practices
- Research Clearinghouse
- Online Forums
- Online information is broken down by division, region and state to make it easy for you to access what you need

– Resources

- Discounts when you shop online for books, brochures and CTE Week materials
- Valuable information through links and searchable archives of ACTE publications
- Podcast interviews with leaders and innovators in education
- Insurance
- Sustainability Page-lesson plans, LEED info and related organizations



Educate

- Social Media
 - Facebook
 - Twitter
 - Blogs (Public Policy, CTSOs)
- Podcasts
- Webinars
- Job Bank

Educate

- Partnerships to Support Members

- Successful Practices Network-discounted membership for online resources, coaching, lesson plans
- USAToday - online curriculum program designed as a “grab and go” reading solution for career and tech educators who want to enhance student reading comprehension and higher-order thinking
- eKnowledge – free SAT and ACT prep programs for your students
- WIN – discounted access to customized *Strategic Compass* tool providing data on local job potential

- Services to Support Members

- Consulting Services – access to an experienced cadre of CTE experts at substantially reduced fees.

Lead

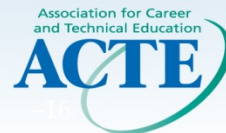
– Proactive Media Outreach and Public Relations

- Public service announcements
- Editorial board meetings with key news outlets
- Press releases and letters to the editor
- Online information concerning the value of CTE
- Quotes and answers to media questions
- Outreach to build awareness in the community of the value of CTE

– Awards Program

- Awards program highlights the impact and importance of CTE as well as the individuals who exemplify the high quality of CTE

– CTE Month



Lead

- ACTE has relationships with the major players in education, government and industry
 - U.S. Department of Education
 - U.S. Labor Department
 - National Association of Manufacturers
 - Lumina Foundation
 - U.S. Chamber of Commerce
 - Siemens
 - International Center for Leadership in Education
 - High Schools That Work
 - National Governors Association

ISSUES and CHALLENGES

- Teacher/Administrator Shortages
 - Anticipated scope of retirements
 - Fewer teacher education programs
 - Recruitment and retention
 - Defining “highly effective” CTE teacher
 - 21st century leadership
- Integration of Academics
 - what is integration?
 - Alignment of CTE content with academic content
 - Teacher qualifications – who teaches?

ISSUES and CHALLENGES

- STEM Agenda
- College and Career Readiness
- Programs of Study
- Accountability Requirements
 - Evaluating effectiveness of CTE
 - Dropout prevention/recovery
 - 21st Century Skills Assessment
 - Following students beyond high school

Why Belong?

- Network with experts across the country
- Protect your livelihood
- Keep current on the latest information and techniques
- Save money on products and services you need
- Be part of your professional group

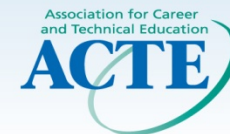
Ask Yourself

- What is the cost to do this yourself?
- What is the cost to do this without your association?

BE PROUD!

***A HISTORY OF
EXCELLENCE***

***A FUTURE OF BRIGHT
EXPECTATIONS***



*“When spider webs unite,
they can tie up a lion”*

-Ethiopian Proverb

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Contact:

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