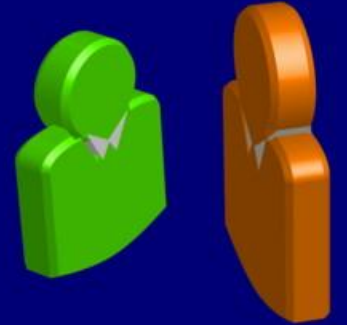


# CAMP WE: Building Partnerships

Creating A More Partnered Work Environment

presented by Pamela Daniels  
[www.icommunicatebetter.info](http://www.icommunicatebetter.info)





"In this new wave of technology, you can't do it all yourself, you have to form alliances."

*- Alan Greenspan*

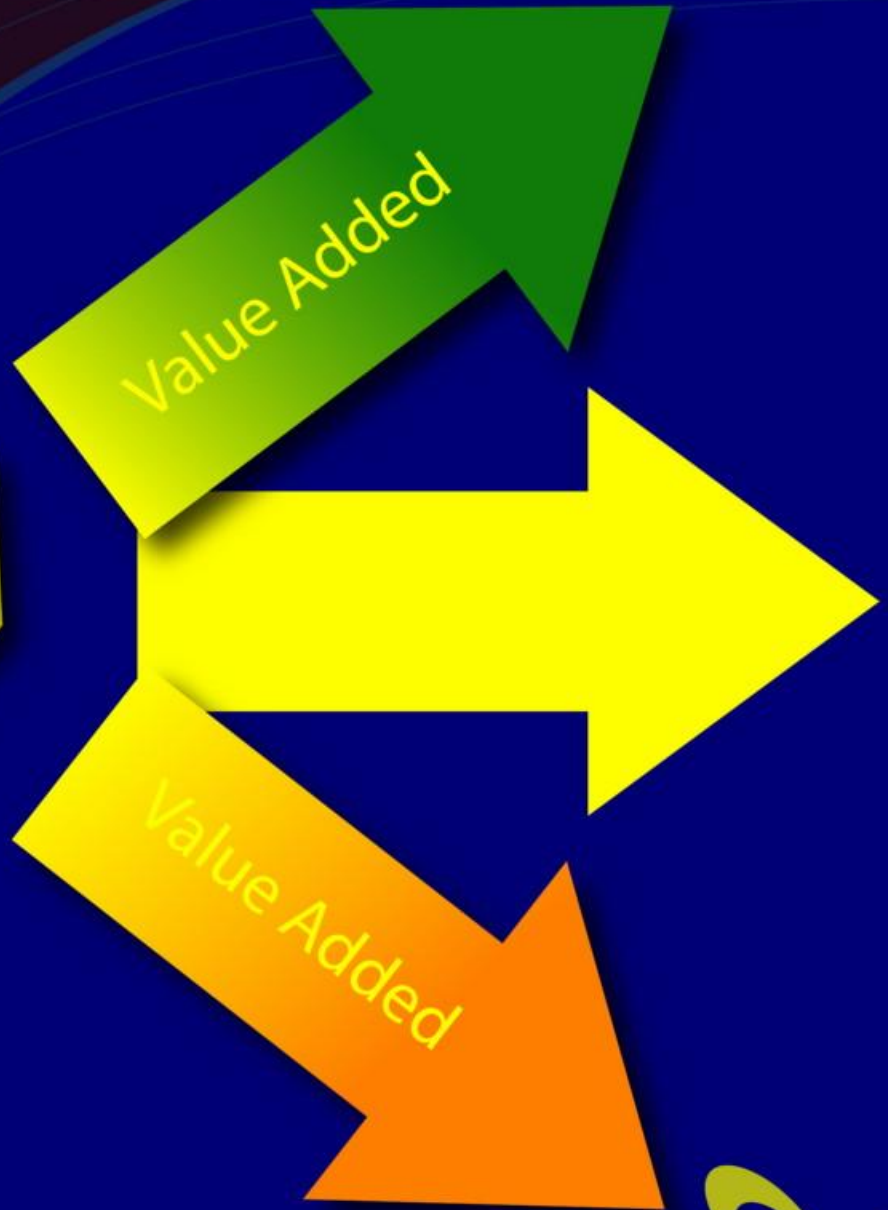


Partnerships have



Benefits

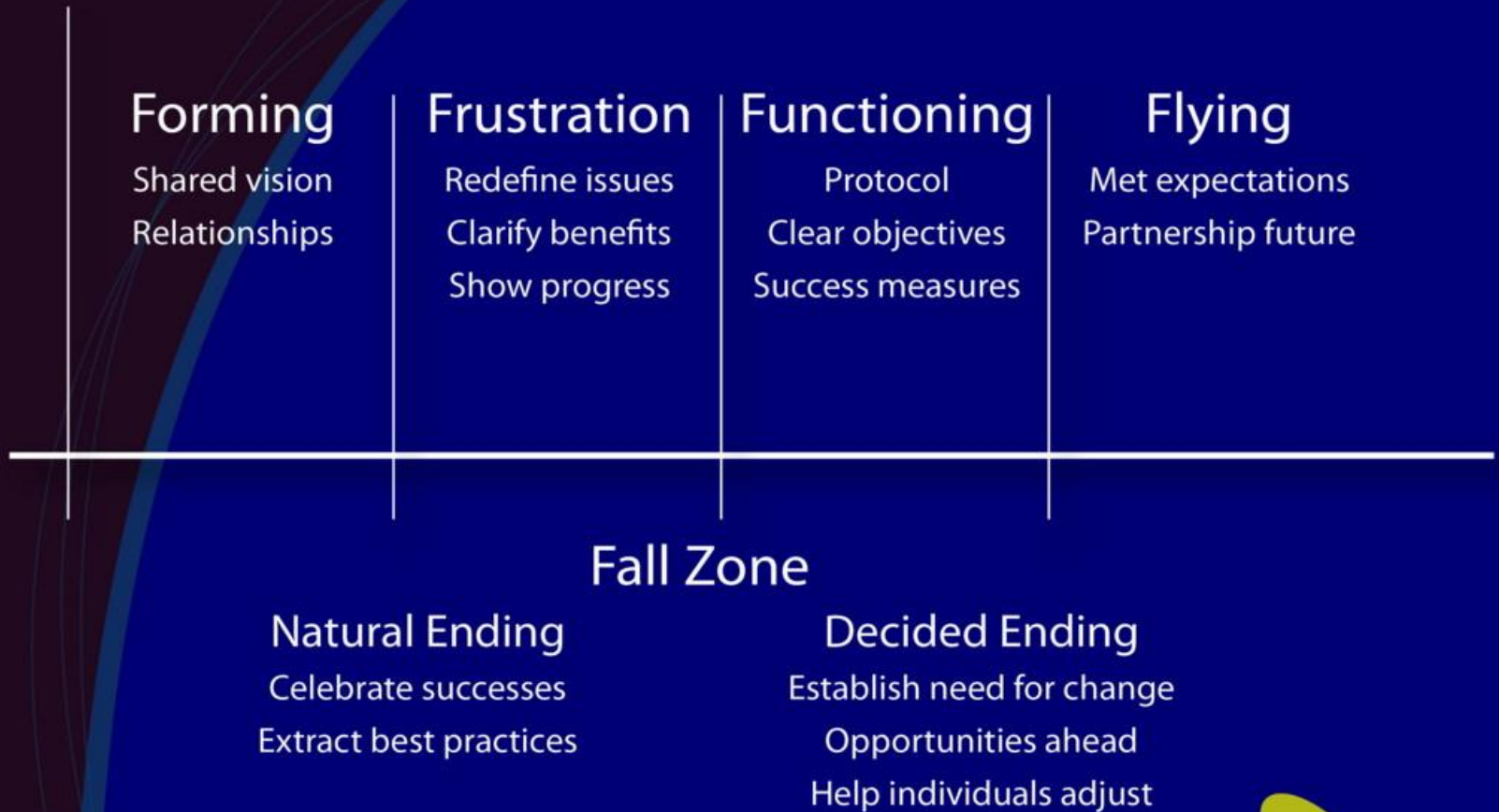
Challenges



# Typical Partnership Cycle



# Partnership Challenges

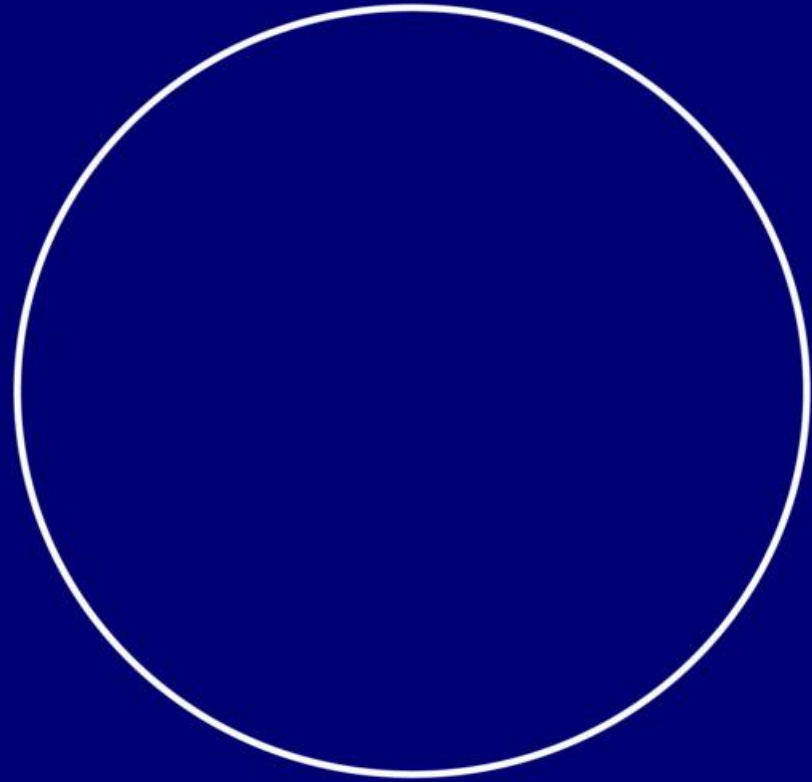


# The Measure of Success

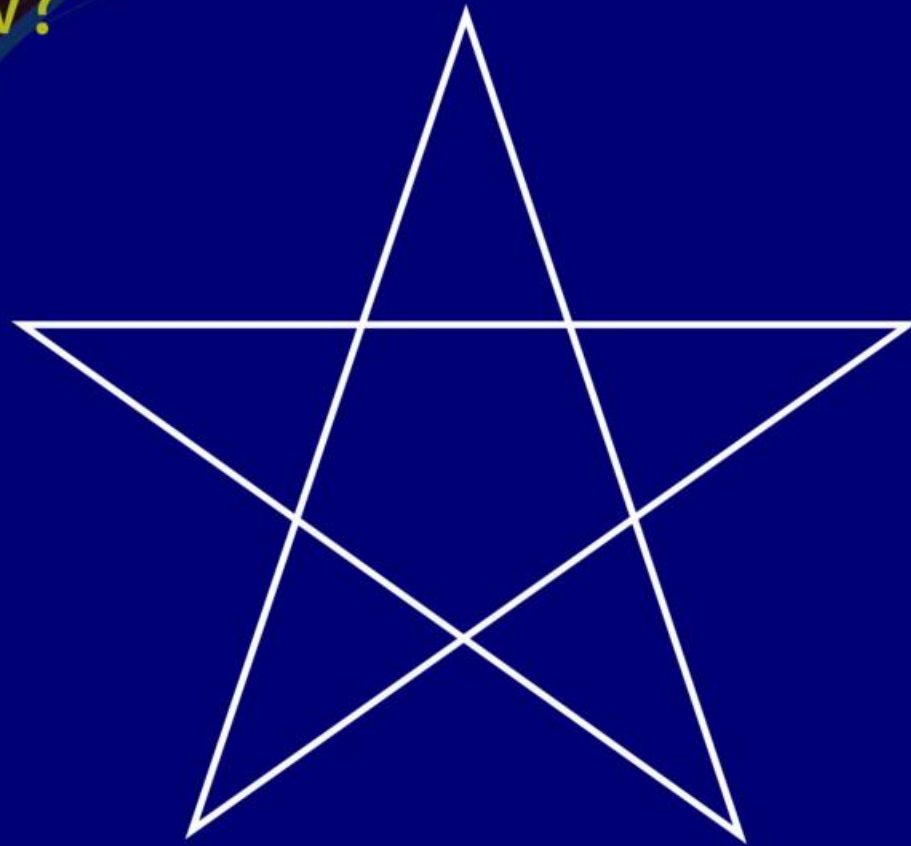
- True to priorities and objectives
- End user satisfaction
- Desired outcomes
- Cost effectiveness
- Met needs
- Timely



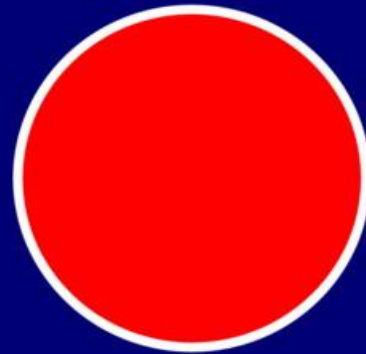
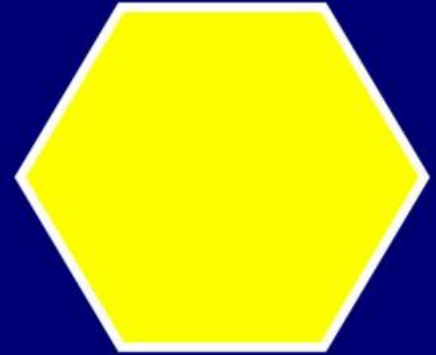
What do you see?



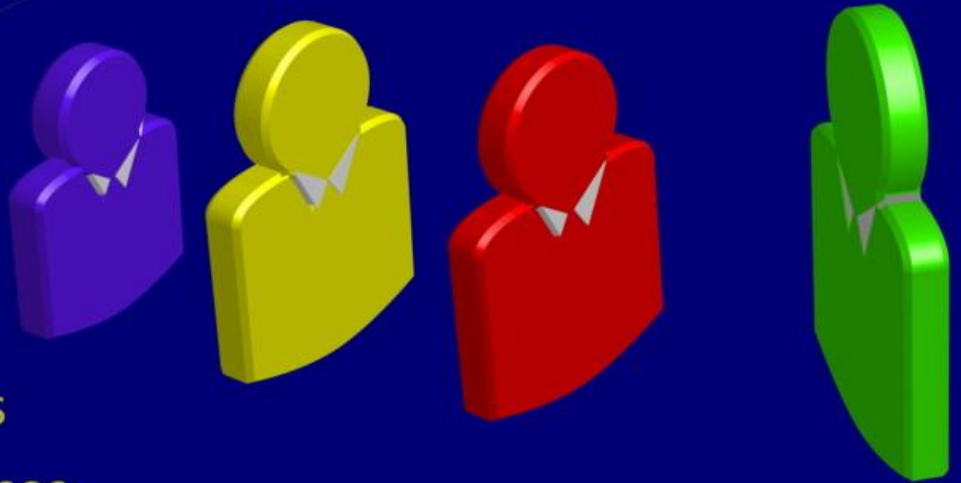
What about now?



I see it differently



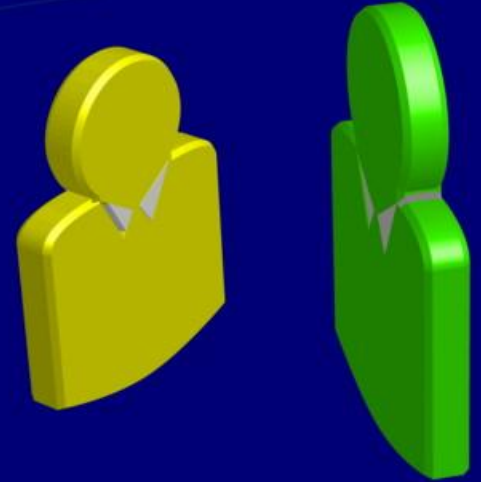
# Possible Partners



- Families
- Businesses
- Employees
- Individuals
- Volunteer groups
- Community leaders



# Good Partners



- Strive for win/win
- Are open and honest
- See various viewpoints
- Trust and show respect
- Understand the interdependence of the partnership
- Handle responsibilities
- Are dedicated
- Prepare to handle difficult situations
- Have integrity and consistent actions
- Support collaboration



## #1 Requirement of a partnership

# Dedication

Why should they be dedicated?

What are they dedicated to?



# The great divide ...

before 1945

Loyal  
Authority  
Budget  
Gradual



born 1946 - 1961

Entrepreneur  
Peace & Love  
Abundance  
Respect



born 1962-1981

Home Based  
Latch Key  
Box People  
Work/Life

born 1982 - 2001

Wealth  
Environment  
Technology  
Vocal



# Communication

In Person

Social Gatherings  
Meetings  
F2F

via Phone

Social Networking  
Conference Calls  
Discussion  
E-mail  
Text  
IM

Online

Social Networking  
Message Boards  
Virtual Meetings  
Chat Rooms  
Websites  
E-mail  
Blogs  
IM



# Consider

- Objective/s
- Audience
- Preference/s
- Cost
- Efficiency
- Effectiveness
- Overall integration
- Tracking
- Ease of use
- Info sharing
- Methodology
- What's working now



“We cannot motivate others.  
We can only set the stage for  
them to motivate themselves.”

- *Pamela Daniels*



For immediate application

# Review

What do you recall?

What did you find useful?



Interested in other topics?

Book Ms. Daniels for upcoming events

e-mail: [comm\\_strat@yahoo.com](mailto:comm_strat@yahoo.com)

visit: [www.icommunicatebetter.info](http://www.icommunicatebetter.info)

