

Podcasting 101



SARAH ALLEN
ASST DIRECTOR, SOUTH PLAINS TECH PREP

KATHYLYN SEDGWICK
TECHNOLOGY TEACHER, RALLS HIGH SCHOOL

Need for Podcasting



The truth is that students are bringing their electronic technology into school whether educators like it or not. Among 12- to 18-year-olds, 94% have a cell phone or PDA. Furthermore, according to a *USA Today* survey, students admit to using cell phones to store information for a test, send answers or a picture of a test to friends, or search the web. Should we not teach students to use technology in a manner that benefits them — and us — academically?

(Daggett, Willard, Preparing Students for their Technological Future)

Need for Podcasting



Background of Podcast Academy



- Idea derived from 2009 Technology Stimulus Conference.
- Teacher interest from smaller districts to have a network of peers to learn podcasting.
- Additional money available from Tech Prep.
- Integration of technology into classroom instruction.
- Foundation to expand into other classrooms, as well as student produced podcasts.

Resources Utilized for Podcasting



• Audacity	Free
• Camtasia	
○ Suite for One User (Download on 2 Computers)	\$123.00
• Equipment: Per One Participant (20)	
○ Head Set	\$21.54
○ Microphone	\$20.62
○ Web Camera	<u>\$112.00</u>
	\$277.16 X 20
• SoundzABound	
○ Entire Library: Online Download	\$594.00
• PB Works Wiki	
○ 1,000 Sets	<u>\$699.00</u>
• Total Investment	\$6,836.20

Timeline of Podcasting Academy

Fall 2009



- **Summer 2009**
 - Researched Podcasting, resources/equipment needed
 - Set-Up Wiki
 - ✦ www.southplainstechprep.pbworks.com
- **September 2009**
 - Introduced Academy to all Tech Prep teachers through annual cluster meetings.
- **October 2009**
 - Participant Applications Due
 - Equipment/Resources Distributed
- **November 2009**
 - First online Skype Meeting
 - Training on Camtasia Software
- **December 2009**
 - First Assignment Due (“About Me”)
 - ✦ [Stephanie Siler](#)
 - ✦ [Sandy Bridges](#)

Timeline of Podcasting Academy

Spring 2010



- **January 2010**
 - Second Skype Meeting
- **February 2010**
 - Class Lesson Podcast
 - ✦ Lisa Dudding- “Introduction to Access”
 - ✦ Phillip Hall- “Motion Guide Tutorial”
 - ✦ [Terry Nelson “Game Maker Tutorial”](#)
- **March 2010**
 - Third Meeting (Recorded in Camtasia and posted as a Podcast)
- **April 2010**
 - Third Assignment Due: “Student Produced Podcast”
 - ✦ Kathylyn Sedgwick- “Book of Colors”
 - ✦ Kathylyn Sedgwick- “FAFSA Overview”
 - ✦ [Terry Nelson- “School Announcements”](#)
 - ✦ [Shauna Youngblood- “Spring, Summer, Fall”](#)

Best Practices



- Training on Topic for students that work at their own pace.
- Utilized for substitute teachers.
- Announcements for high school, peer educators, and parents.
- Integration used by students to teach a topic.
- Demonstration on topic or software.
- Introductions to students prior to class.

Additional Resources



- Wesley Fryer
 - <http://teachdigital.pbworks.com/podcasting>
 - <http://handouts.wesfryer.com/podcasting>
 - <http://www.wtvi.com/teks/>
- iTunes
 - Free Podcasts
- Windows Movie Maker
- Colleagues
- You Tube

Next Steps



<http://flash.locamoda.com/wiffiti.com/cloud/cataclysm.swf?id=28259&title=1>

Contact Information



Sarah Allen

Assistant Director

South Plains Tech Prep

sallen@southplainscollege.edu

Kathylyn Sedgwick

Technology Teacher

Ralls High School

ksedg@esc17.net